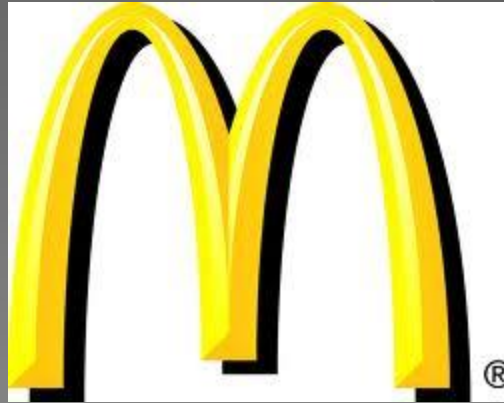


What is the PURPOSE of
each text?

Persuade? Inform? Entertain?



WEDNESDAY, 04/ 7/2010 11:05 AM

The Shocking Fast Food Experiment You Have to Read About

by [Sarah Jio](#)

Health and fitness writer.

It's probably not shocking to know that I'm not a fan of fast food (for a long list of reasons that are too obvious too list). But, one blogger did a little experiment of her own to prove the point that, some fast food is, well, scary--this will shock you ...

Lisa Cain, the genius writer behind the terrific blog [Snack Girl](#), launched an [experiment](#) recently. She wondered, after years of digestive issues from eating fast food burgers, if chain restaurant burgers decayed at the same rate at which homemade burgers do. The photo above is proof. Both burgers were set on a plate and left in a 68 degree room for 11 days. The major fast food chain burger on the left (click on [her post](#) to see which restaurant), looks as fresh and perfect as it did the day it was purchased. The homemade burger? Yup, it rotted, as food should.

Here's the question this leaves us with: What the #%\$&* is that burger on the left? Is it even food? If so, what on earth did they pump it with to get it to last that long. Talk about *gross*. Just something to mull on next time you're contemplating a run for the fast food drive through.

Picture that went w/ the prior
article

Purpose: Persuade!



FAST FOOD NUTRITION

Mar 23, 2010 | By Andrew Sheldon

Fast foods contain saturated and trans fats, cholesterol and excessive calories and sugar. All of these damage your body. If eaten often, fast food can lead to serious health effects.

CALORIES

Fast food is usually extremely high in calories. This is the result of three factors: ingredients, [cooking method](#) and portion size. Fast foods usually contain ingredients high in fat such as meat and condiments, or high in sugar such as soda. Additionally, the way the food is cooked adds to the calorie problem. Foods that are processed or fried in oils are high in saturated and trans fats.

Another main problem is the portion sizes. Fast food meals often come in large portions, sometimes enough to feed two. The large portion sizes exacerbate the problem because they promote over eating. Excessive calorie intake can lead to weight gain and possibly obesity.

Purpose? Educate



“Sorry to hear about your Dad.”

He shrugged. “He was seventy, and we always told him fast food would kill him.”

“Heart attack?”

“He was hit by a Pizza Express truck.”

— [J.A. Konrath, *Whiskey Sour*](#)

Purpose?
ENTERTAIN



Becoming vegetarian is one of the most important and effective actions you can take to ease the strain on our Earth's limited resources, protect the planet from pollution, prevent global warming, and save countless species from extinction.

According to Dr. David Brubaker, PhD, at Johns Hopkins University's Center for a Livable Future, "The way that we breed animals for food is a threat to the planet. It pollutes our environment while consuming huge amounts of water, grain, petroleum, pesticides and drugs. The results are disastrous."

As the Sierra Club put it in their 2002 report on animal factories, "environmental violations by the meat industry add up to a rap sheet longer than *War and Peace*."

What is the PURPOSE? PERSUADE!



Strain resources

Threat to planet

Disastrous

Rap sheet longer
than *War and
Peace*

“The life's work of Walt Disney and Ray Kroc had come full-circle, uniting in perfect synergy. McDonald's began to sell its hamburgers and french fries at Disney's theme parks. The ethos of McDonaldland and of Disneyland, never far apart, have finally become one. Now you can buy a Happy Meal at the Happiest Place on Earth.”

— [Eric Schlosser](#), [Fast Food Nation: The Dark Side of the All-American Meal](#)

Purpose? INFORM



**“It is better to have loved
and lost than to never
have loved at all.”**

PURPOSE?

Entertain

There are different ways texts can be entertaining. They can be FUNNY, POETIC, etc.

